## **Memorandum**

**To:** Members of the City of Bloomington Common Council

From: Information and Technology Services Department

**Date:** July 16, 2008

This memo pertains to the 2009 ITS line-item and Telecommunications Nonreverting Fund budget proposals. This 2009 budget proposal was crafted using a zero-based budgeting approach and integrates with the City's emerging strategic plan and Mayor Kruzan's strategic initiatives: Community Commerce, Community Collaboration, Community Condition and Community Character.

ITS is primarily an internally servicing department providing the technical foundation for City operations. Our mission is to provide — through the forward-looking application of information technology — the omnibus IT services, tools, training and resources necessary to maintain mission-critical City systems; empower City staff to excel in their work; and engage our community electronically in its own governance. We support and enable the operations of the City and through that work further the City's mission to preserve and enhance the distinct identity of Bloomington, Indiana, by providing essential municipal services and economic, environmental, social and cultural programs and initiatives of the highest standards.

I wish to acknowledge and commend ITS staff for their hard work and assistance in crafting this budget. Applying a zero-based methodology necessarily involves all staff to a greater extent in the budget process than would otherwise be the case. Their contribution in all aspects of their work is greatly appreciated.

ITS is divided into three operational divisions: Technology Support, Systems & Applications, and Geographic Information Systems. But our work covers a lot more ground than these areas would indicate. Our general areas of operations include:

- Planning/Administration/Operations
- Technology Support
- Multimedia Digitization, Capture & Production Support
- Networking & Network Security
- Systems & Server Administration

- Enterprise Systems Support & Maintenance
- User Needs Assessment and Systems Analysis
- Application Development & Programming
- GIS Technology, Spatial Data Production, Maintenance & Analysis
- Public Initiatives, Commissions & Community Telecommunications Support
- Technology Training
- Website, eGovernment & Public Communications Technology

Although broad in responsibilities, the major elements of our 2009 budget proposal are centered on core IT needs such as computer capital replacement, software maintenance, and building staff capacity through the addition of an FTE Technology Support Specialist and increased funding for staff travel and training. The major elements of the 2009 ITS budget proposal follow:

• The most important aspect of our ITS budget proposal is our request to add staff capacity in frontline desktop technology support to meet the increased services and support needs of City staff. City staff are using existing technology more frequently and in greater depth. We are continually deploying new and more specialized systems. Staff are broadening their use of technology beyond desktop and standard applications.

We currently have three Technology Support Specialists who provide handson support to City staff at 27 supported sites throughout and outside of the City of Bloomington corporate boundary. One serves at the Utilities Service Center, one serves at City Hall, and one at remote sites including Police, Fire, and divisions of Parks and Public Works. Despite our exemplary staff there is simply more demand for technology support than we have staff resources to accommodate at the level of excellence our sister departments and our strategic plan demands. We request an additional FTE Technology Support Specialist position be added to our Technology Support group to provide additional support capacity.

 The City's strategic plan calls for investments in building staff capacity through education and training opportunities — embracing the City as a learning organization. This is particularly critical to ITS; our ability to innovate and bring new technology into the enterprise is dependent on the skill and professional knowledge of our team.

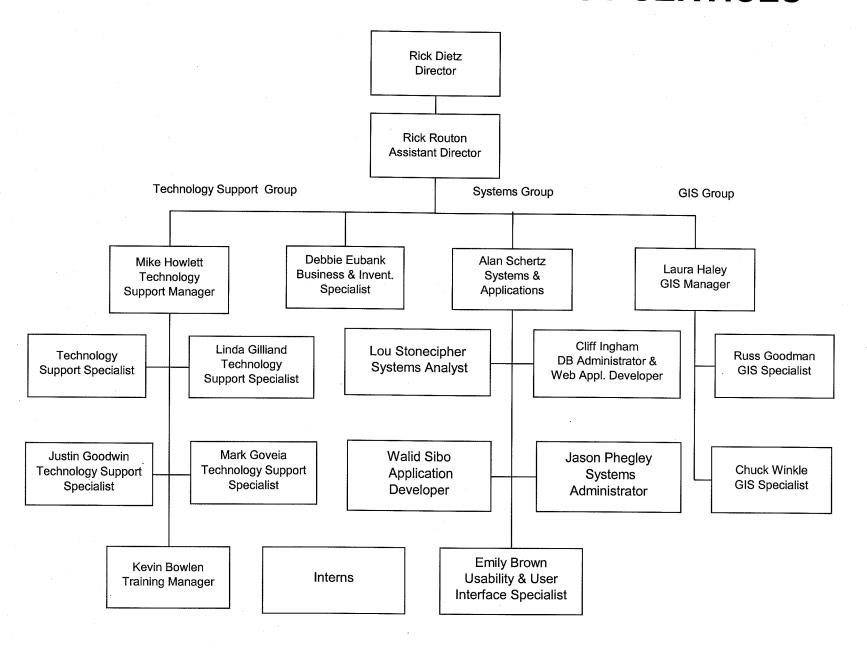
We propose increased travel and training funding, allowing targeted ITS members the opportunity to pursue certifications or other relevant training opportunities. After several years of limited training opportunities this proposal is an important step toward to building a learning organization in ITS, retaining highly qualified, skilled and empowered employees and rewarding staff with professional development opportunities of which all of the City will benefit.

 We propose increasing our office supplies based on our zero-based needs and to accommodate our proposed FTE Technology Support Specialist.

- We propose the continued funding of our capital replacement cycle for desktops, laptops, monitors, printers and peripherals in 2009. We also provide for the scheduled replacement for servers and critical networking equipment.
- We propose in this budget to assist the City in reducing General Fund expenditures in 2009. We are tapping the Telecom Nonreverting Fund for certain expenditures as well as two smaller ITS funds: the Enhanced Access Fund and Electronic Maps Generation Fund.
- We provide for the funding of Community Access Television Services (CATS) in 2009. CATS provides video services to the City and Bloomington public. CATS is jointly funded by the City, Monroe County government and the town of Ellettsville. Investments in public access and community media ensure an open, approachable and interactive government where citizens are part of the decision making process.

There are other facets of the 2009 budget that I am looking forward to discussing with you. I think you will find the ITS proposal in keeping with the City's Strategic Plan, the Mayor's vision for our community and sound IT management. I would appreciate your feedback and support.

## **INFORMATION & TECHNOLOGY SERVICES**



## Information & Technology Services 2008 Budget vs. 2009 Budget

|                          |           | 2008 Budget |           |           | 2009 Budget |           |           |
|--------------------------|-----------|-------------|-----------|-----------|-------------|-----------|-----------|
|                          | General   | Other       |           | General   | Other       |           |           |
| <b>Budget Allocation</b> | Fund      | Funds       | Total     | Fund      | Funds       | Total     | \$ Change |
| 100 - Personal Services  | 1,144,423 |             | 1,144,423 | 1,221,531 |             | 1,221,531 | 77,108    |
| 200 - Supplies           | 17,582    |             | 17,582    | 27,324    |             | 27,324    | 9,742     |
| 300 - Other Services     | 136,061   |             | 136,061   | 179,265   |             | 179,265   | 43,204    |
| 400 - Capital Outlays    | 127,000   |             | 127,000   | 0         |             | 0         | (127,000) |
| Total                    | 1,425,066 | 0           | 1,425,066 | 1,428,120 | θ           | 1,428,120 | 3,054     |

| Employees | 2008 Budget | 2009 Budget | # Change |
|-----------|-------------|-------------|----------|
| Regular   | 17.00       | 18.00       | 1.00     |
| Temporary | 0.000       | 0.000       | 0.00     |
| Total     | 17.000      | 18,000      | 1.00     |

| Department: INFO. & TECHNOLOGY SERVICES                  | 2007         | 2007           | 2008            | 2009                                    | \$            | %              |
|----------------------------------------------------------|--------------|----------------|-----------------|-----------------------------------------|---------------|----------------|
| Fund: General (101-28-00000)                             | Budget *     | Actual         | Budget **       | Request                                 | Change        | Change         |
| * Budget amounts include all appropriations approved. ** | Budget amoun | ts include app | ropriations app | proved through                          | June 30th.    |                |
| 1 PERSONAL SERVICES                                      |              | ETE.           | 47.000          | 40.000                                  |               |                |
| 11 Salaries & Wages                                      |              | FTE:           | 17.000          | <u> 18.000</u>                          | * •           |                |
| 1110 Salaries & Wages - Regular                          | 829,956      | 799,224        | 855,370         | 912,146                                 | 56,776        | 6.64%          |
| 1120 Salaries & Wages - Temporary                        | 5,400        | 6,518          | 21,000          | 21,000                                  | 30,770        | 0.04 /0        |
| 1130 Salaries & Wages - Overtime                         | 0,.00        | 0,0.0          | 21,000          |                                         |               |                |
| 12 Employee Benefits                                     |              |                |                 |                                         |               |                |
| 1210 FICA                                                | 63,905       | 58,689         | 67,042          | 71,386                                  | 4,344         | 6.48%          |
| 1220 PERF                                                | 85,070       | 82,976         | 89,814          | 98,056                                  | 8,242         | 9.18%          |
| 1230 Health Insurance                                    | 107,066      | 107,066        | 108,137         | 115,650                                 | 7,513         | 6.95%          |
| 1240 Unemployment Compensation                           | 339          | 339            | 663             | 755                                     | 92            | 13.88%         |
| 1250 New Officer Medicare                                | •            |                |                 |                                         |               |                |
| 1260 Clothing Allowance                                  |              |                |                 |                                         |               |                |
| 1270 Police PERF<br>1280 Fire PERF                       |              |                |                 |                                         |               |                |
| 13 Other Personal Services                               |              |                |                 |                                         |               |                |
| 1310 Other Personal Services                             | 2.686        | 2,686          | 2,397           | 2 520                                   | 111           | E 000/         |
| TOTAL - CATEGORY 1:                                      | 1,094,422    | 1,057,498      | 1,144,423       | 2,538<br>1,221,531                      | 141<br>77,108 | 5.88%<br>6.74% |
|                                                          | .,,          | .,00.,100      | 1,111, TLU      | 1,221,001                               | 17,100        | J.1 7/0        |
| 2 SUPPLIES                                               |              |                |                 | ********************                    |               |                |
| 21 Office Supplies                                       | 4.700        | 4 700          | . =00           |                                         |               |                |
| 2110 Office Supplies 22 Operating Supplies               | 4,762        | 4,706          | 4,762           | 9,524                                   | 4,762         | 100.00%        |
| 2210 Institutional & Medical                             |              |                |                 |                                         |               |                |
| 2220 Agricultural Supplies                               |              |                |                 |                                         |               |                |
| 2230 Garage & Motor Supplies                             |              |                |                 |                                         |               |                |
| 2240 Fuel & Oil                                          | 1,782        | 767            | 1,100           | 1,000                                   | -100          | (9.09%)        |
| 23 Repair & Maintenance Supplies                         | 1,702        | 707            |                 |                                         | -100          | (3.03/6)       |
| 2310 Building Materials & Supplies                       |              |                |                 |                                         |               |                |
| 2320 Motor Vehicle Repair                                |              |                |                 |                                         |               |                |
| 2330 Street, Alley & Sewer Materials                     |              |                |                 |                                         |               |                |
| 2340 Other Repairs & Maintenance                         |              |                |                 | ·                                       |               |                |
| 24 Other Supplies                                        |              |                |                 |                                         |               |                |
| 2410 Books                                               | 680          | 1,496          | 680             | 300                                     | -380          | (55.88%)       |
| 2420 Other Supplies                                      | 11,040       | 11,135         | 11,040          | 16,500                                  | 5,460         | 49.46%         |
| 2430 Uniforms and Tools                                  | 40.004       | 40.404         | i= 500 '        | 07.004                                  |               |                |
| TOTAL - CATEGORY 2:                                      | 18,264       | 18,104         | 17,582          | 27,324                                  | 9,742         | 55.41%         |
| 3 OTHER SERVICES & CHARGES                               |              |                |                 |                                         |               |                |
| 31 Professional Services                                 |              |                |                 |                                         |               |                |
| 3110 Engineering & Architectural                         |              |                |                 | *************************************** |               |                |
| 3120 Special Legal Services                              |              |                |                 |                                         |               |                |
| 3130 Medical                                             |              |                | -               |                                         |               |                |
| 3140 Exterminator Services                               |              |                |                 |                                         |               |                |
| 3150 Communications Contract                             | 0.050        | 0.044          |                 | 4= 0=0                                  | 40.555        | 40             |
| 3160 Instruction 3170 Mgt. Fees, Consultants & Workshops | 2,950        | 2,041          | 7,950           | 17,950                                  | 10,000        | 125.79%        |
| 32 Communication & Transportation                        | 15,731       | 19,545         | 15,731          | 35,000                                  | 19,269        | 122.49%        |
| 3210 Telephone                                           | 4,851        | 3,959          | 4,851           |                                         | -4,851        | (100.00%)      |
| 3220 Postage                                             | 495          | 260            | 495             | 495                                     | ,001          | (100.00%)      |
| 3230 Travel                                              | 2,960        | 73             | 7,960           | 12,400                                  | 4,440         | 55.78%         |
| 3240 Freight/Other                                       | _,           | 40             | ,,,,,,,         | ,                                       | ., 110        | 33.7070        |
| 3250 Pagers                                              |              |                | -               | · · · · · · · · · · · · · · · · · · ·   |               |                |
| 33 Printing & Advertising                                |              |                |                 |                                         |               |                |
| 3310 Printing                                            | 495          | 388            | 495             | 495                                     |               |                |
| 3320 Advertising                                         | 297          | 195            | 297             | 1,135                                   | 838           | 282.15%        |

| Department: INFO. & TECHNOLOGY SERVICES  | 2007      | 2007      | 2008      | 2009                | \$       | %          |
|------------------------------------------|-----------|-----------|-----------|---------------------|----------|------------|
| Fund: General (101-28-00000)             | Budget *  | Actual    | Budget ** | Request             | Change   | Change     |
| 34 Insurance                             |           |           |           |                     |          |            |
| 3410 Liability & Casualty Premiums       |           |           |           | ******************* |          |            |
| 3420 Worker's Comp. & Risk Admin.        |           |           |           |                     |          |            |
| 35 Utility Services                      |           |           |           |                     |          |            |
| 3510 Electrical Services                 |           |           |           |                     |          |            |
| 3520 Street Lights/Traffic Signals       |           |           |           |                     |          |            |
| 3530 Water & Sewer                       |           |           |           |                     |          |            |
| 3540 Natural Gas                         |           |           |           |                     |          |            |
| 36 Repairs & Maintenance                 |           |           |           |                     |          |            |
| 3610 Building                            |           |           |           |                     |          |            |
| 3620 Motor                               | 1,300     | 1,300     | 1,400     | 1,500               | 100      | 7.14%      |
| 3630 Machinery & Equip. Repairs & Maint. |           |           |           |                     |          |            |
| 3640 Hardware & Software Maintenance     | 93,060    | 89,799    | 94,642    | 107,050             | 12,408   | 13.11%     |
| 3650 Other Repairs & Maintenance         |           |           |           |                     |          |            |
| 37 Rentals                               |           |           |           |                     |          |            |
| 3710 Land                                |           |           |           |                     |          |            |
| 3720 Building                            |           |           |           |                     |          |            |
| 3730 Machinery & Equipment               |           |           |           |                     |          |            |
| 3740 Hydrant Rental                      |           |           |           |                     |          |            |
| 3750 Other                               |           | •         |           |                     |          |            |
| 38 Debt Service                          |           |           |           |                     |          |            |
| 3810 Principal                           |           |           |           |                     |          |            |
| 3820 Interest                            |           |           |           |                     |          |            |
| 3830 Bank Charges                        |           |           |           |                     |          | •          |
| 3840 Lease Payments                      |           |           |           |                     |          |            |
| 39 Other Services & Charges              |           |           |           |                     |          |            |
| 3910 Dues & Subscriptions                | 990       | 179       | 990       | 990                 |          |            |
| 3920 Laundry & Other Sanitation Serv.    |           |           |           |                     |          |            |
| 3940 Temporary Contractual Employment    | 1,250     | 1,250     | 1,250     | 1,250               |          |            |
| 3950 Landfill Fees                       |           |           |           | 1,000               | 1,000    |            |
| 3960 Grants                              |           |           |           |                     |          |            |
| 3970 Mayor's Promotion of Business       |           |           |           |                     |          |            |
| 3980 Community Access TV/Radio           |           |           |           |                     |          |            |
| 3990 Other Services and Charges          |           |           |           |                     |          |            |
| 3991 3991 Crime Control                  |           |           |           |                     |          |            |
| TOTAL - CATEGORY 3:                      | 124,379   | 119,029   | 136,061   | 179,265             | 43,204   | 31.75%     |
| 4 CAPITAL OUTLAYS                        |           |           |           |                     |          |            |
| 41 Land                                  |           |           |           |                     |          |            |
| 4110 Land Purchase                       |           |           |           |                     |          |            |
| 42 Buildings                             |           |           |           |                     |          |            |
| 4210 Building Purchase                   |           |           |           |                     |          |            |
| 43 Improvements Other Than Building      |           |           |           |                     |          |            |
| 4310 Improvements Other Than Bldg.       |           |           | 4         |                     |          |            |
| 44 Machinery & Equipment                 |           |           |           |                     |          |            |
| 4410 Lease-purchase                      |           |           |           |                     |          |            |
| 4420 Purchase of Equipment               |           |           |           |                     |          |            |
| 4430 Furniture & Fixtures                |           |           |           |                     |          |            |
| 4440 Motor Equipment                     |           |           |           |                     |          |            |
| 4450 Equipment - ITS Capital Replacemen  | 132,287   | 132,228   | 127,000   |                     | -127,000 | (100.00%)  |
| 45 Other Capital Outlays                 |           |           |           |                     | 121,000  | (100.0070) |
| 4510 Other Capital Outlays               |           |           |           |                     |          |            |
| TOTAL - CATEGORY 4:                      | 132,287   | 132,228   | 127,000   |                     | -127,000 | (100.00%)  |
| ,                                        |           |           |           | 4 400 400           | ·        |            |
| OTAL - ALL CATEGORIES:                   | 1,369,352 | 1,326,859 | 1,425,066 | 1,428,120           | 3,054    | 0.21%      |